



PASADENA HERITAGE

PRESERVATION | ADVOCACY | EDUCATION



(c) 2017 by Painting by Kenton Nelson

Pasadena, California –

You've seen them do it in the movies, now you can too! Join Pasadena Heritage for our celebration at the *Colorado Street Bridge Party* Saturday, July 14th from 6:00 p.m. to 11:30 p.m. Stroll along one of the most beautiful bridges as you enjoy an evening of music, dancing, vintage cars, free kids activities, and festive foods and beverages.

Old favorites will return and new attractions are being added to make July 14th a night to remember. We will still have live music on three stages, which will offer groups such as Rob Rio, Upstream, Vin Piz Flyer Band, Dilemma, Jimbonaires, Upstream, Mercy and the Merkettes, and Art Deco Entertainment. Our display of vintage automobiles is always a hit, and this year we will have a 1948 Porsche, a 1957 23 Window Bus, and a 1957 Bel Air. Youngsters will be entertained in the children's area with balloons, face painting, drum circles, a rock wall and more.

Guests have the rare opportunity to stroll along the Bridge on foot, enjoying food from vendors such as Mijares Mexican Restaurant, Robin's Wood Fire BBQ, DogHaus, Pam's Sweet Shack and Funnel Cakes, and beers from Craftsman Brewing and Eagle Rock Brewery. Specialty cocktails, and wine will also be available.

The Colorado Street Bridge has been threatened numerous times in its one hundred and five year history, and for the last 41 years, Pasadena Heritage has been its leading champion. To save and restore this iconic structure, the organization conducted letter-writing campaigns, constant lobbying and national publicity efforts. Pasadena Heritage's famous summer event on the spectacular span first highlighted the need to repair it. After many years of effort, the Bridge was saved, seismically upgraded and restored to its original grandeur – a feat that is celebrated biennially and what has become a much anticipated community event. Join us this year and become a part of the tradition!

Pasadena Heritage has many events throughout the year, please check our website for info: www.pasadenaheritage.org.

Go Metro! Take the Gold Line to Memorial Park Station, then transfer to the Metro Local Line 180/181 to Colorado & Orange Grove. If you're up for it, the bridge is also a quick 20 minute walk through Old Pasadena on Colorado Boulevard. Plan your best route using the Trip Planner below or call 323.GO.METRO (323.466.3876).

About Pasadena Heritage

For Immediate Release:
Pasadena Heritage Presents:
The Colorado Street Bridge Party
Date: July 14th, 6:00 p.m. to 11:30 p.m.

ADULT TICKETS: Fees included
Early: Member, \$18 | Non-member, \$20
Day of Ticket: Everyone - \$25

KID (Age 7-12) TICKETS: Fees included
Early: Member, \$8 | Non-member, \$10
Day of Ticket: Everyone - \$12
Kids under 7 are FREE

Tickets are now on sale:
www.pasadenaheritage.org/Bridge

For additional information and images:
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www.pasadenaheritage.org/Bridge

Pasadena Heritage is a nonprofit organization dedicated to historic preservation in and around Pasadena, California. The organization advocates on behalf of historic resources, educates the public about local history and the benefits of preservation, and demonstrates quality restoration through a variety of programs and projects. Its 2,000-plus members are drawn from Pasadena and neighboring communities, and throughout Southern California. www.pasadenaheritage.org.