

For Immediate Release: Pasadena Heritage Presents: The Colorado Street Bridge Party

Date: July 16th, 6:00 p.m.- 11:30 p.m.

Tickets on sale at <http://www.eventbrite.com/e/colorado-street-bridge-party-tickets-25723832676?aff=pr>

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www.pasadenaheritage.org/Bridge

Pasadena's biggest block party is back! Everyone is invited to join Pasadena Heritage in celebration at the *Colorado Street Bridge Party* Saturday, July 16th from 6:00 p.m. to 11:30 p.m. This night of music, dancing, silent disco, vintage cars, free kids activities, and festive foods and beverages will be held atop one of the most beautiful bridges in the world.

Old favorites will return and new attractions are being added to make July 16th a night to remember. This year we will be having a Silent Disco hosted by Sound Off Experience in the park! We will still have live music on three stages which will offer groups such as Snotty Scott & the Hankies and Mercy and the Merkettes, while the Park Stage will feature Alumni Acoustic opening for Crimson Crowbar. Our display of distinctive vintage automobiles is always a hit, and the chance to see the stars through telescopes trained on the night sky is a rare treat. Youngsters will be thoroughly entertained in the children's area with balloons, face painting, cookie decorating, drum circles and more. Rock Theatre will be performing a special show, DJ Tyler Lasdon will be spinning tunes and Sara Rowe who has appeared on Nickelodeon and Grey's Anatomy will be the MC.

Guests can stroll along the Bridge to discover delicious offerings from local vendors including Bling Bling Dumplings, Whole Foods, Bulgarini Gelato, Pam's Sweet Shack, The Old Kettle Korn Company, Rebel Donuts, Cumin, Urban Oven, and more. A selection of wines from San Antonio Winery, along with on-tap handcrafted beers from Craftsman Brewing and Eagle Rock Brewery, and specialty cocktails will also be available.

The Colorado Street Bridge has been threatened numerous times in its one hundred and three year history, and for the last 39 years, Pasadena Heritage has been its leading champion. To save and restore this iconic structure, the organization conducted letter-writing campaigns, constant lobbying and national publicity efforts. Pasadena Heritage's famous summer event on the spectacular span first highlighted the need to repair it. After many years of effort, the Bridge was saved, seismically upgraded and restored to its original grandeur – a feat that is celebrated biennially when 5,000 people turn out for what has become a much anticipated community event. Join us this year and become a part of the tradition! Funds raised support the historic preservation advocacy efforts and educational programs of Pasadena Heritage, a non-profit organization founded in 1977 to identify, preserve and protect Pasadena's architectural and cultural history.

Don't miss what is sure to be one of Pasadena's biggest summer bashes. Tickets are available in advance for \$18 adults/ \$9 kids, \$16 adults/ \$8 kids member pricing. Day of prices are \$20 adults/ \$10 kids.

Take the Metro Gold Line and then take the **free Pasadena Transit Bus** to the Bridge.

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About Pasadena Heritage

Pasadena Heritage is a nonprofit organization founded in 1977 and dedicated to historic preservation in Pasadena, California. The organization advocates on behalf of historic resources, educates the public about local history and the benefits of preservation, provides referrals and consultations to those restoring historic buildings, and demonstrates quality restoration through its own preservation projects.

www.pasadenaheritage.org