



**For Immediate Release:**

**Saturday, October 7, 2017: 40 YEARS**

Pasadena Convention Center | Original Exhibition Hall (Hall C)

300 East Green Street, Pasadena, CA 91101

6:00 pm – Cocktails and Silent Auction

7:00 pm – Dinner and Presentation

Tickets: \$250 Black-Tie Optional

For additional information and images:

Pasadena Heritage's Communications Coordinator,

Katherine Baxter, [kbaxter@pasadenaheritage.org](mailto:kbaxter@pasadenaheritage.org),

626.441.6333, ext. 12

<http://pasadenaheritage.org/40thgala/>

-----

Pasadena, California-



Pasadena Heritage is proud to announce its exciting 40 YEARS anniversary celebration! For 40 years the organization has been an active participant in shaping the City of Pasadena into the vibrant community it is today through preserving our most valuable historic places. Everyone is invited, from those who have been with us throughout our 40 years to our more recent supporters. Please join in this salute to our past achievements and those yet to come!

On October 7th, we will gather in the historic Exhibition Hall (Hall C) at the Pasadena Convention Center to celebrate. Co-chairs Claire Bogaard and Tom Seifert will host the evening's festivities, which will begin at 6:00 p.m. for the cocktail hour and exclusive silent auction. Dinner will be served at 7:00 p.m., and an entertaining program will unfold, including memorable stories, musical entertainment by Art Deco Entertainment and special guests.

We are very grateful for the outpouring of support from our sponsors, individual and corporate, who have already committed to joining us for the celebration. We look forward to having a great turnout to salute our 40 YEARS of advocacy efforts and programs, successes and challenges, and also to launch our next 40 YEARS as a vital voice for preservation in Pasadena.

Individual tickets are \$250. For questions about the celebration or tickets, please visit our website <http://pasadenaheritage.org/40thgala/> or contact the Pasadena Heritage office at 626-441-6333.

###

**About Pasadena Heritage**

Pasadena Heritage is a nonprofit organization dedicated to historic preservation in and around Pasadena, California. Celebrating its 40<sup>th</sup> anniversary in 2017, the organization advocates on behalf of historic resources, educates the public about local history and the benefits of preservation, and demonstrates quality restoration through a variety of programs and projects. Its 2,000-plus members are drawn from Pasadena and neighboring communities, and throughout Southern California. [www.pasadenaheritage.org](http://www.pasadenaheritage.org).